

JustMaths

CONFERENCE 2019 @ ALTON TOWERS

MONDAY 1ST JULY 2019

Briefing Document

The JustMaths Conference 2019 will take a similar design to the sell-out events in 2017 and 2018. We are once again heading to Alton Towers Conference Centre with the date being after the GCSE and A-Level examinations but before school trips and sports days kick in. We will focus on GCSE/re-sits with 3 main CPD sessions along with 3 keynote presentations (and of course, lots of surprises along the way). The 2017 and 2018 conferences saw over 200 delegates each year (each with a waiting list!) pack out the Alton Towers Conference Centre with the feedback saying 'we want more!'.

GOAL and AUDIENCE:

We want the opportunity to reflect, digest and plan going forward regarding support, tiering decisions and delivery of GCSE mathematics. The Alton Towers Hotel is geographically central and has a capacity of around 200 delegates. The location and size of this venue will offer a conference for both secondary and post 16 centres and in particular Heads of Department and school leaders with responsibility for maths and numeracy. The delegates in 2017 and 2018 were from over 200 different establishments (mainly secondary and FE colleges) and ranged from NQT's to Senior Leaders. Returning delegates from 2017 to 2018 accounted for around 20% of the audience.

STRUCTURE:

The day will begin with registration and time for delegates to meet with exhibitors. A welcome speech and key note followed by 3 CPD sessions and 2 further keynotes. Throughout the day there will be at least 2 refreshment breaks with chance for delegates to again meet exhibitors.

PROMOTION:

The JustMaths Conferences are extremely popular. Social media is key to promoting the event along with mail shots to heads of department. Having 2 sell-out conferences with excellent feedback, it was a simple decision to run another in 2019.

CONTACT:

Please email conference@justmaths.co.uk, fax or phone on 01527 893791 to join us in this great opportunity to engage with so many maths teachers and those who lead them.

Sponsorship

Option 1 - Headline sponsorship with **opening** 30 min keynote.
£3000 + VAT

Option 2 - Headline sponsorship with **pre-lunch** 30 min keynote.
£2500 + VAT

Option 3 - Headline sponsorship with **closing** 30 min keynote.
£2500 + VAT

Included in all options:

3m x 2m exhibition space in the main hall (see floor diagram).
2 attendees (additional attendee charged at £40+vat per person).
Logo on promotional material and webpage.
Logo on delegate bags.

Exhibitor in Main Hall

A 3m x 2m exhibition space in the main hall (see floor diagram) with 2 attendees included (any additional attendees charged at £40 per person). Logo on webpage.

£950 + VAT

Exhibitor in Refreshment Area

A 1m x 1m exhibition space in the refreshment area ideal for a pop-up stand (see floor diagram) with 1 attendee included (any additional attendees charged at £40 per person). Logo on webpage.

£450 + VAT

We don't believe in charging for necessary extras on top (such as tables or electricity access) so please contact and work with us to arrange how you would like your exhibition area to function.

Sponsors/Exhibitors Booking Form

Company Name **Order Number**.....

Contact Name

Address.....

Email Address

Signature..... **Date**.....

Sponsorship

Preferred sponsorship option number (first come, first served) =

Preferred exhibition space number (see floor plan below) =

Attendees names (2 included) =

Dietary Requirements =

Additional attendees @ £40 each =

Dietary Requirements =

Additional notes (e.g. if table, plug socket needed etc.)

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Exhibitor (Main hall) £950 + VAT

Preferred exhibition space number (see floor plan below) =

Attendees names (2 included) =

Dietary Requirements =

Additional attendees @ £40 each =

Dietary Requirements =

Additional notes (e.g. if table, plug socket needed etc.)

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Exhibitor (Refreshment area) - £450 + VAT

Preferred exhibition space number (see floor plan below) =

Attendee name (1 included) =

Dietary Requirements =

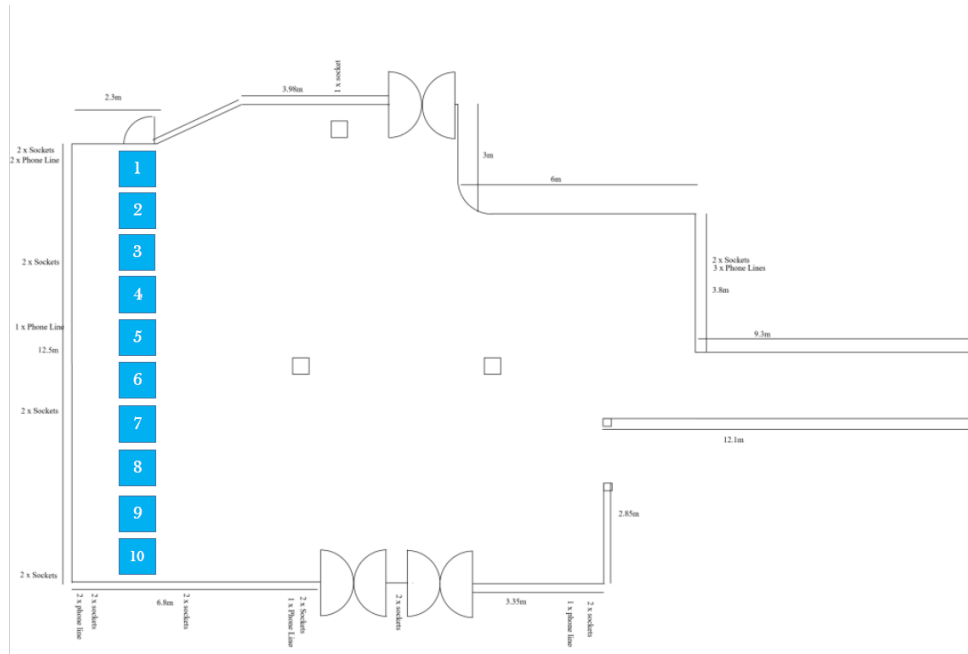
Additional attendees @ £40 each =

Dietary Requirements =

Additional notes (e.g. if table, plug socket needed etc.)

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Sir Algenon's Lounge - Refreshment Area (1m x 1m Exhibitor areas I - 10)



State Room - Main conference Area (3m x 2m Exhibitor areas I - 9)

